

भारत सरकार
युवा कार्यक्रम एवं खेल मंत्रालय
क्षेत्रीय निदेशालय, रा.से.यो
भुवनेश्वर



Government of India
Ministry of Youth Affairs & Sports
Regional Directorate of NSS
Bhubaneswar

F.No.1/37/2024/NSS/ORD/ 2903-3008

Dated: 19.12.2024

To

1. The All Programme Coordinator,
National Service Scheme Cell
Universities, CHSE & JNV
State of Odisha
2. All Self Finance Units of Odisha

Sub: Use of 'MY Bharat' Logo and NSS volunteer registration on 'MY Bharat' portal for upcoming NSS Programs-reg

Sir/Madam,

With reference to Ministry Office Memo. No. K-21012/12/2024-MYBHARAT dated-06.09.2024, Directorate of NSS, New Delhi letter No. 32-1/NSS/DTE/2024-25/2006-2025 dated-12.09.2024 on the subject cited above, this is to inform you that, effective immediately, all office stationery including envelopes, folders, letterheads, Gmail/Government email signatures, banners, posters, standees, backdrops, certificates and other materials related to NSS activities must include the **MY Bharat logo**. This requirement is essential for ensuring uniformity and enhancing the visibility of the **MY Bharat** initiative across all NSS events and programs.

Additionally, it is now mandatory for all NSS volunteers nominated for NSS adventure programs, Pre-Republic Day Parade camps, National Integration Camps, Republic Day Parade camp, Youth Leadership Training Programmes, Cultural programmes and similar activities must be registered on the MY Bharat portal. This registration criterion will help ensure that all participants are accurately tracked and aligned with the MY Bharat objectives.

In this regard, you are requested to share these directives with all NSS Programme Officers under your jurisdiction immediately for the compliance.

Encl: as above

Yours faithfully

(Sarita Patel)
Regional Director

Copy to:

1. The Director, Directorate of NSS, Shiva Ji Stadium, New Delhi for kind information.
2. The SNO-cum-Deputy Secretary, NSS, Department of Higher Education, Govt. of Odisha for information and necessary action.
3. All DPO/ADPO, NSS, Odisha for information and necessary action.

F. No-32-1/2024/NSS/DTE/2006-2025
Government of India
Ministry of Youth Affairs and Sports
Directorate of NSS
Shivaji Stadium, New Delhi-110001

Dated:- 12th September, 2024

To,

The Regional Director,
All Regional Directorates of NSS

Subject:- Use of MY Bharat Logo and NSS volunteer registration on MY Bharat portal for upcoming NSS Programs – reg

Ref: OM dated 06.09.24 from MY Bharat Section

Sir/ Madam,

I am directed to inform you that, effective immediately, all office stationery including envelopes, folders, letterheads, Gmail/Government email signatures, banners, posters, standees, backdrops, certificates and other materials related to NSS activities—must include the MY Bharat logo. This requirement is essential for ensuring uniformity and enhancing the visibility of the MY Bharat initiative across all NSS events and programs.

Additionally, it is now mandatory for all NSS volunteers nominated for NSS adventure programs, Pre-Republic Day Parade camps, National Integration Camps, Republic Day Parade camp, and similar activities must be registered on the MY Bharat portal. This registration criterion will help ensure that all participants are accurately tracked and aligned with the MY Bharat objectives.

In this regard, you are requested to share these directives with all State NSS Officers, NSS Programme Coordinators and Programme Officers under your jurisdiction immediately for the compliance.

Encl: OM, MY Bharat Section

Yours faithfully,


(Dr Ashok Kumar Shroti)
Deputy Programme Adviser

Copy to:

1. PPS to Secretary, D/o Youth Affairs
2. PPS to Joint Secretary, D/o Youth Affairs
3. Director, NSS, D/o Youth Affairs
4. Deputy Secretary, NSS, MoYAS
5. Under Secretary, NSS

No. K-21012/12/2024-MY BHARAT
Government of India
Department of Youth Affairs
Ministry of Youth Affairs & Sports
(MY Bharat Section)


Shastri Bhawan, New Delhi
Dated the 06th September, 2024

OFFICE MEMORANDUM

The undersigned is directed to state that MY Bharat technology platform has been set up under the Department of Youth Affairs as a one stop platform for all youth activities. Many useful technology features have been developed since the launch of the platform including Youth Profile.

2. To enable all youth to take advantage of these features, to improve digital outreach and for greater youth engagement, NSS and NYKS officials are to conduct all their activities under the auspices of "MY Bharat".

3. This issues with the approval of Hon'ble Minister of Youth Affairs & Sports.


(Khalid Ansari)

Under Secretary to the Government of India

Tele: 011-23383883

Email: khalid.ansari@nic.in

To:

1. Director General, NYKS
2. Director, Directorate of NSS

Copy to:

1. PPS to Secretary, D/o Youth Affairs
2. PPS to Joint Secretary, D/o Youth Affairs
3. CEO, MY Bharat
4. Director, NSS, D/o Youth Affairs
5. Director, MY Bharat, D/o Youth Affairs
6. Deputy Secretary, NYKS, D/o Youth Affairs

